



ActionBase Implementation - A Case Study



Company Profile

Name – The Israeli Corporation

Business – The IEC is a national corporation responsible for generation, transmission and distribution of electricity in Israel. It designs and constructs all its power stations and facilities and deals with Research and Development in all areas involving the Electricity Sector. In contrast to other countries, the IEC is also responsible for all system planning development. It supplies electricity to all parts of Israel including those areas under the control of the Palestinian Authority. The IEC operates under the auspices of the Israel Utility Authority (PUA) and is subject to the Electricity Law that regulates licensing, competition, tariffs and environmental laws.

Employees – 13,000

Founded – 1921

Began Implementing ActionBase in 2003.

Why choose ActionBase

We discovered we had the need for a tool to keep track of and coordinate management decisions. We found that ActionBase is such a tool and its unique combination between facility of use and its strong tracking and control abilities places this application in a leading position among management tools.

Solution

ActionBase serves as an excellent means for managing and keeping track of the decisions taken in meetings and discussions and provides participants with an updated report on those items necessitating action within a given time. The computer application provides our company with a common language which enables its employees to report on their daily progress of activities and as a result, facilitates the sharing of information as well as enabling constant tracking of activities and decisions at all levels of management.



Benefits Summary

ActionBase has improved the IEC's efficiency in managing its projects and activities from the Managing Director's office reaching the lowest level of management in the company hierarchy. It has:

- Established procedures.
- Implemented decisions and follow-up of tasks taken in the minutes of meetings.
- Created a fundamental cultural change in which staff is personally committed to performing tasks.
- Made information available; updated information is transparent to all, whether they attended a meeting or not.
- Helped manage historical information, bringing to light unimplemented decisions until fulfilled or given a satisfactory explanation for reasons of non-fulfillment. In other words, tasks and decisions are not forgotten and not permitted to be ignored.

ActionBase serves as a fast search engine providing documentation and references of tasks and assists in keeping to a planned schedule which allows for better future decision-making. It has a flexible report-issuing mechanism and reports are sent to the person/s responsible for the fulfillment of activities and tasks at hand. It is an efficient and reliable measure for the performance of the responsible parties.

ActionBase is not only user-friendly, but is also an accessible application as it installed on the company's intranet.